

(essential genius)



'Ready to go' or  
'bespoke' for your organisation,  
we're on a mission to be  
the world's leading provider  
of learning solutions for  
business process excellence -  
intrigued?  
You will be...



online



classroom



distance

[www.essentialgenius.com](http://www.essentialgenius.com)

# About us

## & how we can help you

### A different way of thinking

We are the learning development business and sister company of PMI - Process Management International. We're a team of learning experts who design, develop and deliver some of the most compelling and effective learning services that money can buy. Our powerful approach enables us to work with all kinds of learning content and subject matter so whatever the setting, whatever the industry - we're here to help you get the most from your learning and education resources.

### Learning like no other

We design and develop every kind of learning content; from stimulating classroom courses to cutting-edge mobile and e-Learning. Our team works with you to create learning content that delights your audiences and delivers on your learning objectives in a style and manner that you'll love.

We can:

- develop bespoke learning content for your business improvement programme
- provide off-the-shelf products on an individual basis or as a corporate licence
- customise our off-the-shelf products for your business improvement programme offering speed and cost advantages

### Why essential. genius?

#### 1. Our history

as part of PMI we've been around since 1984

#### 2. Our credibility

we have a proven track record of delivering customer delight

#### 3. We know processes

we've evolved out of a process management business

#### 4. A passion for innovation

we're committed to finding better ways to do things

#### 5. We're fun to work with

our approach is relaxed, relevant and productive

#### 6. Flexibility

we work around what's best for you, be it time zones, location, technology or reporting standards

#### 7. We never over promise or under deliver



# What we do & how we do it

## Customised Learning Solutions



We can develop bespoke learning for your organisation's business improvement & process excellence programme. We can customise our existing off-the-shelf products for your business improvement programme including branding through to methodology and case studies / examples.



Design and development of virtual classrooms, webinars and distance learning courses helping your process excellence improvement reach further.



Design and development of bespoke classroom based training courses in any business improvement & process excellence subject area.

## Off-the-shelf products

We have a range of off-the-shelf e-Learning products, available to deploy instantly to individual users or global organisations - you name it we can do it. All products can be customised for your business improvement programme and are available on an individual basis or as part of a corporate licence.



### Online Yellow Belt

The Process Essentials Series



### Lean Essentials Series

Lean process excellence made simple




### A Japanese Control Chart

By Donald J.Wheeler



### Essential Tools for Improvement

Online learning to help you achieve excellence



Demo's  
available  
online

# Recent achievements & awards

## Yellow belt qualification for all employees

The Challenge was to provide Global Yellow Belt capability across locations in 125 countries around the world. We delivered:

- Customisation of 36 e-Learning lessons from our standard products with our clients business improvement branding using their own case study examples
- Developed in under 30 weeks
- Net promoter score of 87%

## Online exam development across a global organisation

The Challenge was to develop an online exam that increased the speed of exam marking and reduce error in paper-based examinations. We delivered

- Fully online e-Exam
- A database of online randomly generated unique questions for each delegate
- Secure online platform ensuring no exam results are lost.

## Improvement induction programme for all graduate entry employees

The Challenge was to provide a 2 day classroom based induction for graduate employees in 3 corporate development programmes. We delivered:

- Development of classroom materials
- Development of engaging and fun simulation
- Delivery of bespoke "train the trainer" course for client's internal staff.

## Results

**Deployed to  
10,000 users  
– 2,668 in the  
first 60 days!**

**Exam result  
lead time  
reduced to a  
few seconds  
saving in  
excess  
of £100k**

**250  
employees  
through the  
programme in  
the first year**

Find out more at  
[www.essentialgenius.com](http://www.essentialgenius.com)  
or call us on  
+44 (0)1676 52 44 77

## Awards

- Silver Best Custom Content  
**Brandon Hall Excellence In Learning Awards 2010**
- Winner for Best Virtual Learning Simulation  
**e.Learning Age Awards 2009**
- Innovation in Online Training  
**Institute of Transport Management 2009**
- Shortlisted at  
**World of Learning Awards 2008**
- Shortlisted at  
**e-Learning Age Awards 2008**