

# Infinite possibilities for your organisation

## Who are we?

**essential.genius** was formed as the direct result of a major investment programme by Process Management International (PMI) in new products and services. We are passionate about innovation and we strive to continuously improve and deliver on our core principle, customer delight. We are committed to developing and delivering some of the most compelling and effective e-Services and consultancy products that money can buy. Whatever the setting, whatever the industry – we're essential.genius and we're here to help you.

## 7 essential reasons to choose essential.genius

1. Our history – as part of PMI, we've been around since 1984
2. Our credibility – we have a proven track record of delivering customer delight
3. We know processes – we've evolved out of a process management business
4. A passion for innovation – we're committed to finding better ways to do things
5. We're fun to work with – our approach is relaxed, relevant and productive
6. We never over promise or under deliver – we're not afraid to say no if we can't help you
7. Flexibility – we work around what's best for you, be it time zones, locations, technology or reporting standards

**essential.genius** offers a new, full service portfolio that goes above and beyond e-Learning by providing an exciting combination of innovative new services - such as the Process Essentials Series - and established products like our e-Exams, surveys and assessment tools. We work to develop compelling and effective e-Services products and we can happily tailor these to meet your organisation's particular requirements.

## Infinite possibilities

...because one training solution doesn't fit all

We can work with you to develop a bespoke training programme that will make the most of your people and your training budget through any combination of:

- **essential.strategy** – benefit from our years of experience in designing and delivering a training programme. Be it classroom based, e-learning or blended learning programmes – we can develop a training strategy just for your business
- **essential.learning** – the easy, flexible way to train a select group of individuals or your entire organisation in business improvement and Six Sigma to deliver cost-effective, measurable results
- **essential.assessments** – we create, deploy and manage online assessments, tests and exams using our powerful delivery platform, experience and knowledge of examination and assessment development
- **essential.surveys** – tell us what you want to know, we'll develop your survey and use our online platform to deploy it to your respondents on your behalf and then monitor and manage your response rate

For more information on how **essential.genius** can benefit your organisation:  
call: +44 (0)1676 52 44 77  
web: [www.essentialgenius.com](http://www.essentialgenius.com)  
email: [info@essentialgenius.com](mailto:info@essentialgenius.com)



Infinite possibilities

# Working with you to transform your goals into results

PMI has been at the forefront of business improvement consultancy and training for over twenty years, having implemented countless improvement programmes across a wide range of organisations and five continents. We benefit your business by using an integrated model for developing improvement strategies, supporting critical projects and training key staff to generate knowledge from within.



## A different way of thinking

We are different. Our people believe in and love what they do, an approach our clients value. Using W.Edwards Deming's established principles and our unique methods, we provide clients with guidance and support throughout their business.



## Totally tailored

One size does not fit all when it comes to improvement and transformation; there is no single route. We apply our training and consultancy resources to create a versatile, flexible programme to fit your organisational needs via the right combination of:

- Lean and Six Sigma
- process management
- managing change
- project support
- training – both classroom and e-Learning
- development and implementation of improvement strategies

PMI is the Six Sigma partner of CQI - The Chartered Quality Institute. Together we deliver world class Six Sigma training and consultancy. Our Six Sigma training delegates are accredited by both PMI and CQI.



If you'd like more information on our full range of services:

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Process Management International