

Removing global barriers to deliver Process Improvement. genius.



The organisation:

A global shipping organisation with worldwide locations.

The challenge:

Provide a comprehensive e-Learning series to support a global Business Process Improvement initiative to be used as part of a blended solution for classroom delegates, as well as a standalone solution for users who classroom training will not reach.

The essential.genius solution:

A major project to produce a comprehensively customised version of the PMI Process Essentials e-Learning Series.

Taking the powerful new **essential.genius** learning approach and engaging 'soap opera' style case study but applying a customised graphic style, learning content and models.

essential.genius produced a suite of 26 learning modules, 7 quizzes and 7 interactive exercises for global deployment.

Vital statistics:

Project duration: **6 months**

Number of users: **10,000**

Litres of sweat produced: **10,000,000m³**

Some user verdicts:

"Very engaging – loved the graphics"

"The best LMS course I've ever taken"

"Not really a comment but all I have to say is <Applause>"

"Love the module structure and approach"

"Really great stuff!!!"

"These courses should be mandatory for everyone in our organisation – so helpful"



Go to www.essentialgenius.com to find out more or call us on +44 (0)1676 52 44 77



Infinite possibilities