

MEETING

International experts debate on competitiveness

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International experts debated yesterday in Donostia on the best way to improve the competitiveness of companies in a meeting organized by Human and Numpad. Britain's Jane Seddon, Managing Director of Process Management International, addressed the topic "Effectiveness and efficiency in the current challenging economic situation"; Eric Canu, director general of the French Eurosymbiose explained how to enhance the strategic deployment; Attila Oesser, president of IMT (Germany) focused on competitiveness and barriers, and Carlos Achaerandio, Human Systems Management, addressed the mapping and value stream improvement. The clausurua was given by Alex Chong, president of Plexus International (USA). DV



Table discussion with participants in the session.: USOZ